

(c) *Advertising Committee*: Drs. Allen T. Hinman, Chairman; Eugene S. Hopp, Jane Schaefer, Philip Westdahl; Ralph Weilerstein, consultant.

(d) *Advisory Committee to Woman's Auxiliary*: Drs. Roberta Fenlon and Malcolm C. Todd, together with President, President-Elect and Secretary of the Association.

(e) *Bureau of Research and Planning*: Gerald W. Shaw (1963), chairman; Lyle G. Craig, James R. Powell and T. Eric Reynolds (1962); Werner F. Hoyt and Franklin F. Ham (1963); Francis J. Cox, Burt L. Davis, Arlo A. Morrison (1964); James R. Powell named as secretary.

(f) *Liaison Committee to California Physicians' Service*: Donald D. Lum, chairman; Clarence H. Albaugh, Carl E. Anderson, Donald M. Campbell, Donald C. Harrington, Paul I. Hoagland, Edward L. Liston, Robert J. McNeil and George K. Wever.

(g) *Liaison Committee to California Hospital Association*: James C. MacLaggan, chairman; Bert L. Halter, E. E. Wadsworth, Jr. Recommended that this committee appoint three subcommittees, members to be approved by Committee on Committees.

(h) *Benevolence Fund Operating Committee*: Ford P. Cady, chairman; Clyde L. Boice, Alexander Fraser, Elizabeth Mason-Hohl, George C. Wolf.

(i) *Joint Council to Improve Health Care of the Aged*: James C. MacLaggan.

(j) *Pacific Magnetic Tape Equipment Co.*: William D. Evans, Donald D. Lum, Robert L. Marsh.

(k) *Commission for Accreditation of Nursing Homes and Related Facilities*: Pierre J. Salmon (1963) and Charles E. Schoff, Jr. (1964).

(l) *Committee on Committees*: Omer W. Wheeler, chairman; Carl E. Anderson, Warren L. Bostick, James C. Doyle, Albert G. Miller, J. Norman O'Neill, Wilbur G. Rogers, Samuel R. Sherman, Malcolm C. Todd.

(m) *Liaison Committee to State Bar*: Francis E. West, chairman; Leo J. Adelstein, Donald A. Charnock, Carl Goetsch, August J. Haschka.

(n) *Advisory Committee to California Medical Assistants' Association*: Leon O. Desimone (1962), Sanford E. Feldman (1963) and Steward H. Smith (1964).

4. *California Physicians' Service*:

On motion duly made and seconded, it was voted to authorize California Physicians' Service to negotiate with the State Department of Social Welfare on matters relating to the Old Age Assistance Program under present federal and state laws.

Adjournment:

There being no further business to come before it, the meeting was adjourned at 8:45 a.m.

470th Meeting

Tentative Draft: Minutes of the 470th Meeting of the Council, Hilton Inn, San Francisco Airport, May 27, 1961.

The meeting was called to order by Chairman Sherman at 10:00 a.m. on Saturday, May 27, 1961, in the Hilton Inn, San Francisco International Airport.

Roll Call:

Present were President Bostick, President-Elect Wheeler, Speaker Doyle, Vice-Speaker Heron, Secretary Hosmer and Councilors MacLaggan, Wilson, Todd, Quinn, O'Neill, Kirchner, O'Connor, Ham, Rogers, Dalton, Murray, Davis, Miller, Sherman, Campbell, Morrison, Anderson and Teall. Absent for cause, Editor Wilbur and Councilor Kaiser. A quorum present and acting.

Present by invitation were Messrs. Hunton, Thomas, Clancy, Collins, Marvin, Whelan, Klutch, Tobitt and Bowman and Doctors Batchelder and Miller of C.M.A. staff; Messrs. Hassard and Huber of legal counsel; Eugene Salisbury of the Public Health League of California; county society executives Geisert of Kern, Field, Dalbec and Baker of Los Angeles, Bannister of Orange, Brayer of Riverside, Donmyer of San Bernardino, Neick of San Francisco, Wood of San Mateo, Funk of Solano, Brown of Sonoma, Bailey of Tulare and Rideout of Butte-Glenn; Messrs. Paolini, Heller, Wahlberg and Burke of California Physicians' Service; Doctor Malcolm Merrill, State Director of Public Health, and Mrs. Eunice Evans, deputy director, and Doctor John A. Berg, Jr., ophthalmologist, of the State Department of Social Welfare.

1. *Membership*:

(a) A report of membership as of May 24, 1961, was presented and ordered filed.

(b) On motion duly made and seconded, 1,169 delinquent members who have been reported since the last previous meeting were voted reinstatement.

(c) On motion duly made and seconded in each instance, 17 applicants were voted Associate Membership. These were: Nemat O. Borhani, Charles H. Peckham, Karl Violin, Alameda-Contra Costa County; Daniel W. Calvin, Mary Fay Gaskins, Anthony John Grassi, R. Alvin Gravelle, Paul Vollrad Gustafson, Kent Gardner Latham, Los Angeles County; Donald B. Dean, Marin County; Carl P. Jensen, Jean Taylor, Mendocino-Lake County; Martin Debenham, Hideo Itabashi, Byron C. Pevehouse, San Francisco County; Robert C. Martin, San Joaquin County; W. G. Shaw, Ventura County.

(d) On motion duly made and seconded in each instance, two members were voted Retired Member-

ship. These were: A. S. Abdun-Nur, Los Angeles County; Ruth A. Nethercut, San Francisco County.

(e) On motion duly made and seconded in each instance, six members were voted a reduction of dues because of illness or postgraduate study.

2. Report of the President:

President Bostick discussed the conditions and business confronting the Association at this time, referred to the challenge ahead, the opportunity to meet this challenge and the need for concerted action by all members of the Association.

3. Report of the President-Elect:

President-Elect Wheeler expressed his thanks to the members of the Council and to the staff for assistance already given and promised him and pledged to do his utmost to carry out the wishes and policies of the Association during his term of office.

4. Committee for Emergency Action:

(a) Dr. Bostick discussed Resolution No. 9 of the 1961 House of Delegates and suggested that a committee be appointed to study the problems involved in studying the quality of medical care for both inpatients and outpatients. On motion duly made and seconded, it was voted to refer this resolution to the Bureau of Research and Planning, with instructions to report back to the Council within three months.

(b) Dr. Bostick also reviewed the recommendation of Reference Committee No. 4 of the 1961 House of Delegates, to the effect that a special ad hoc committee be formed to review several proposed amendments to the Constitution and By-Laws, including proposals to reduce the size of the House of Delegates and to provide for the earlier introduction of resolutions and earlier availability of reference committee reports. In addition, such committee would also review the staff structure of the Association. On motion duly made and seconded, it was voted to appoint an ad hoc committee for these purposes and to request the Committee on Committees to suggest the membership of this committee to the Council.

(c) Dr. Bostick reported that a Liaison Committee to the California Farm Bureau Federation had been named and that this organization had named a similar committee. He also read a resolution adopted by the San Joaquin County Medical Society relative to the provision of medical care for migrant agricultural workers. The Council expressed its support of this resolution and referred it to the Liaison Committee already formed.

(d) Doctor Bostick also discussed the need of discussing with officials of the State of California the

desirable level of professional fees to be paid for services provided under several state assistance programs. Dr. Teall stated that the county societies had not authorized the use of median fee levels developed within each county for this purpose and that the Association had pledged itself not to make use of such figures without the express authorization of the county societies to do so. Following lengthy discussion, during which one suggested motion was tabled and subsequently lifted from the table, the following resolution was regularly moved, seconded and adopted:

Resolved: That the C.M.A. Council authorize its Committee for Emergency Action to represent the Association in discussing with representatives of State Agencies supporting evidence that the present rates paid for professional services are below the going rates for these services.

The sources of this supporting evidence shall be as follows:

1. Information already authorized for release by the C.M.A. for this use by the various county societies.

2. Regional information as requested by the House of Delegates.

3. Appropriate statistical data and information as derived therefrom.

and be it further

Resolved: That the Council make every effort to secure from the county societies more current data of this type, e.g., such as developed in the preparation of the 1960 Relative Value Studies and the release of such data to the Association for its use in discussions with state agencies.

5. Finance Committee:

Chairman Teall of the Finance Committee presented a report of current bank balances and other financial data, which was ordered filed.

6. Speakers' Bureau:

Co-Chairman Teall of the Speakers' Bureau reported that all but one of 15 members invited to participate as speakers for the Speakers' Bureau had accepted and that all would meet on June 8 for a discussion of methods to be used. He requested that Mr. Jerry Pettis be retained at the outset for the purposes of securing invitations from statewide organizations and of learning the nature of the presentation desired by them. Speakers would, he said, prepare the bulk of their own material, with assistance from the staff. County societies would be provided with suggested speeches, press releases, background material and other information for the use of their members in addressing local organiza-

tions. He also presented a suggested budget of \$5,000 as an initial estimate of cost, exclusive of retained personnel. On motion duly made and seconded, it was voted to refer this proposal to the Finance Committee for study and recommendations.

7. *State Department of Public Health:*

Dr. Malcolm Merrill, State Director of Public Health, reported that a national safety conference would be held on the subjects of traffic accidents and alcohol and the relationship of the two. Traffic officials, judges, physicians and others will participate. He also reported that surveillance programs are being initiated at this time of year on viral diseases of the central nervous system and hepatitis in its various forms. A meeting of local health officers is also planned, he stated, on a review of tuberculosis.

8. *State Department of Social Welfare:*

Mrs. Eunice Evans, deputy director of the State Department of Social Welfare, reported that an extension of the drug formulary will be made effective, to include such items as drugs used in dermatology, cough medicines, drugs for epilepsy and, if possible, special drugs for selected individual cases. Drug producers, she said, have voluntarily offered price reductions and one producer has already rebated \$13,000, or about 20 per cent of the cost of its items purchased for the program. She also stated that California will have one official representative at a coming White House Conference on problems of the aging.

Mrs. Evans introduced Dr. John A. Berg, Jr., state ophthalmologist, who reported on several hundred cataract extractions under the state's blind aid program. About 87 to 88 per cent of these cases were rehabilitated, he stated, and removed from the blind aid rolls.

9. *California Physicians' Service:*

Dr. John Morrison reported that one member of the Board of Trustees of C.P.S. had found it impossible to serve and had withdrawn. The Board has appointed Dr. Milo Youel to serve until the next annual session, succeeding Dr. Orville Cole.

Dr. Morrison also reported that Dr. T. Eric Reynolds had agreed to serve, on a part-time salaried basis, as President of California Physicians' Service, his duties to be of a representative rather than administrative nature.

10. *Public Relations:*

Dr. Malcolm Watts, chairman of the Committee on Public Relations, stated the cooperation which the committee will extend to the Speakers' Bureau and reported on increased activity in county society-sponsored programs. He stated that the television

programs had been well received and asked authority to produce a second series of 26 presentations. On motion duly made and seconded, this authority was voted.

Dr. Watts also asked that the program of the committee be reviewed before the end of each Association year, in advance of the annual session.

11. *Committee on Committees:*

(a) Chairman Wheeler of the Committee on Committees recommended that Dr. Wayne Pollock be named chairman and Dr. Charles Hudson a member of the Commission on Public Agencies, to succeed Dr. Wheeler, who is no longer eligible to serve. On motion duly made and seconded, these recommendations were approved.

(b) The committee also recommended that Dr. Wheeler be continued as chairman of the Committee on State Medical Services and that Dr. Malcolm Todd be named vice-chairman. On motion duly made and seconded, it was approved.

12. *Commission on Medical Services:*

Chairman Murray of the subcommittee on county-sponsored programs of the Commission on Medical Services reported that the counties sponsoring medical care plans would meet in Bakersfield in mid-June.

Murray Klutch reported on a recent Portland meeting of the Group Health Association of America.

13. *Commission on Public Agencies:*

Report was made that the present Veterans' Administration program for home-town care for service-connected disabilities would end, under the present contract, on June 30. The Veterans' Administration wishes to eliminate California Physicians' Service as an intermediary in this contract and is now proposing that the present contract be extended temporarily pending final decision on this point.

14. *Legal Department:*

Mr. Hassard reported that the American Medical Association is requesting the appearance of a California representative before a Congress committee reviewing the King Bill and is also asking that letters be sent to members of Congress. On motion duly made and seconded, it was voted that President Bostick should represent the Association at this hearing.

15. *Resolution of 1961 House of Delegates:*

The Council reviewed all resolutions adopted by the 1961 House of Delegates and assigned them to appropriate commissions, to the A.M.A. delegation, to staff or others.

16. *Continuing Health Insurance:*

Councilor Anderson discussed a proposal he had made to adjust the dues or premiums for health insurance coverage so as to build up reserves for the purchase of additional coverage when the person covered was disabled or retired. He asked the Council to recommend this proposal and refer it to the Board of Trustees of the California Physicians' Service for study. On motion duly made and seconded, it was voted to refer this proposal to the C.P.S. Board of Trustees.

17. *Travel Proposal:*

A proposal from a travel agency was presented, including the proposal that present federal regula-

tions encourage the charter of jet airplanes for large groups and that such a charter can provide first-class trips at extremely low rates. No action was taken by the Council.

Adjournment:

There being no further business to come before it, the meeting was adjourned at 4:20 p.m., adjournment being taken in honor of the memory of Louis A. Orr, M.D., past president of the American Medical Association.

SAMUEL R. SHERMAN, M.D., *Chairman*

MATTHEW N. HOSMER, M.D., *Secretary*

